

**MARBLE İZMİR**  
**“7TH INTERNATIONAL NOVEL NATURAL STONE DESIGN COMPETITION”**  
**SPECIFICATION**

**I. Organization**

This Competition is organized by İzmir Fair Services Culture and Art Trade Joint Stock Company (İZFAŞ).

**II. Aim of the Competition**

Approximately 35% of the world’s marble reserves are located in Türkiye. Türkiye is very rich in terms of marble variety. Turkey has over 80 different structural types and more than 120 different colors and patterns of marble reserves. As a natural material, marble is widely used in modern architecture today as a cladding and flooring material for both exterior and interior surfaces. In addition, this natural stone—which reflects the beauty of nature—is commonly used in interior applications such as bathrooms and kitchens, in furniture manufacturing, in the production of decorative home accessories and ornaments, and in the construction of monuments and sculptures. Looking at the foreign trade of the sector, Türkiye’s natural stone exports amount to approximately 2 billion USD, with a relatively low share coming from processed products. The goal should be to export natural stone not by tonnage, but as processed products with high added value. In this context, the natural stone industry needs innovative, value-added designs and products to increase both its market share and the monetary value of its exports. At this point, the importance of talented designers becomes clear. In light of this information, the main objective of the 8th International Novel Natural Stone Design Competition is to bring young and talented designers into the natural stone sector. With the unique designs and products created by these young and skilled designers, the competitive strength of the industry will increase.

**II. Theme and Targets of the Competition**

The theme of the 8th International Natural Stone Design Competition this year has been determined as “NOVEL”.

Designers participating in the “Innovative Natural Stone Design Competition” are required to submit projects that involve “DECORATIVE HOME ACCESSORIES” produced from existing natural stone or natural stone remnants. “Single/Standalone Furniture Pieces” will also be evaluated within this scope. Participants are expected to propose any type of high value-added home/office accessory or furniture project made from natural stone and its remnants. Products designed for wet areas (such as bathtubs, sinks, etc.) will also be evaluated within this scope.

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**The projects are expected to be furniture designs with a contemporary and modern identity that will contribute to global natural stone export.**

With this competition, it is aimed to develop high added value, environmental friendly and sustainable furniture projects in the natural stone sector, to contribute to the development and competitiveness of the sector and to contribute to the country's economy. The designs to be made must be product-focused only.

### **III. Participation Category**

**The competition is organized in a single category as a student category.**

The competition is open to the undergraduate departments of the faculties of Architecture, Engineering, Architecture and Design, Art and Design, Fine Arts and Design and to the students of other undergraduate and associate degree programs of universities related to design. Candidates who are studying for a master's degree or PhD degree can also apply to the competition as students, regardless of whether they are working or not. In addition, students studying in the preparatory departments of the universities mentioned above can also participate in the competition. **Candidates who do not meet the requirements described above and professional designers cannot participate in this competition.**

Candidates can participate in the competition individually or as a team. A team can consist of maximum 3 people. In teams, one candidate must be designated as the spokesperson and all candidates must be students. Professionals cannot be included in the team.

Participants are required to upload their student documents to the system during the application process. In order for the competitors, who are expected to graduate within the application dates, to be able to apply by the application deadline, candidates must upload their student documents (Student IDs are not valid) to the system proving that they are students in the Fall Semester of 2025-2026 Academic Year. The date of issue of the candidates' student documents must be between the dates specified for the application (Student cards are not applicable). It is required for the competitors to be students on the date of application for their applications to be valid. Otherwise, the candidates' applications will not be accepted.

### **IV. Terms of Application**

1. Candidates can apply to the competition with more than one project. **Candidates must apply separately for each design.** Candidates applying to the competition with more than one design can receive a monetary award once if more than one of their projects is ranked.

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2. Candidates must be over 18 in order to participate in the competition. Candidates under 18 cannot participate in the competition. Candidates who have previously participated in another competition and won/did not win can participate in this competition. Candidates can participate in this competition with projects that have not won an award in another competition. However, candidates cannot participate in this competition with designs that have won an award in another competition.

3. Members of İZFAŞ competition executive committee and the first degree relatives and relatives of the Jury members cannot participate in the Novel Natural Stone Competition. Even if these people participate in the competition and win an award, their awards will be taken back.

4. The designs that are submitted to the competition must belong to the applicant, have not been produced and presented to the public before, have not been ranked in another competition / have not received an award / should not be under evaluation in another competition. If the opposite occurs, the design application will be cancelled. In such a case, if the candidate has received an award, the award will be taken back. In other words, if a situation contrary to the commitment occurs during or after the competition, the award of the winner and the expenses incurred, if any, will be withdrawn and the situation is shared with the public. If an award winning design is eliminated from the competition, the next design with the most votes is awarded instead of the eliminated design.

5. Candidates will upload their presentation sheets by making their applications at [www.degisiktasarimyarismasi.com](http://www.degisiktasarimyarismasi.com). The application numbers of the candidates will be used as pseudonyms. **Candidates will not specify any nicknames on their presentation sheets.** Candidates will be able to revise their projects by entering the system with the application numbers given to them until the deadline. Candidates will follow their competition projects with the application numbers given to them. All candidates must upload the documents specified in the specification to the system in full and signed. Applications that do not comply with the specification will be disqualified.

When deemed necessary, İZFAŞ may request the originals of the documents submitted during the application from the participants. The designs of the candidates who do not send the original documents within the given time will not be evaluated.

**6. PROJECTS UPLOADED TO THE SYSTEM, PROJECT RELATED TEXTS, FILE NAMES SHOULD NOT INCLUDE CANDIDATE/CANDIDATES' NAMES, IDENTITY/CONTACT INFORMATION, SCHOOL NAME, COURSE NAME, NICKNAME, QR CODE, ETC.** Projects of candidates who do not comply with these provisions will not be evaluated. The designer is responsible for all designs uploaded to the system.

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7. Candidates are required to upload their presentation sheets and documents specified in the specification to the system from the website [www.degisiktasarimyarismasi.com](http://www.degisiktasarimyarismasi.com) until **23:59 on Sunday, 01.02.2026**. After this date, the system will be shut down. The competition organization is not responsible for the failure of the uploading of the documents of the designs to the system due to the problems in the upload, the failure to complete the application or the delay. **İZFAŞ reserves the right to extend the application date of the competition when it deems necessary.**
8. If deemed appropriate, İZFAŞ will bring together the designer and the industrialist to produce some of the designs that ranked in the competition and ensure the realization of their production. These manufactured products will be exhibited on behalf of the designer on appropriate platforms.
9. Applications from candidates who do not correctly and completely upload all documents required under the 9<sup>th</sup> specification will not be accepted.
10. Before uploading their presentation boards to the system, candidates must check the originality of their designs by performing a visual search on the internet using appropriate search engines.
11. For designs and boards prepared with artificial intelligence, the competitors must contribute to the work themselves. Designs and boards created solely by artificial intelligence will not be evaluated.

## **V. Intellectual and Industrial Property Rights**

- 1- Designs violating intellectual and industrial property rights will be eliminated from the competition. Responsibility for all legal initiatives of third parties belongs to the competitor. Even if it is understood after the conclusion of the competition that intellectual and industrial property rights have been violated with the submitted project, the award will be taken back.
- 2- İZFAŞ will have the right to publish, archive (on the website, social media accounts, etc.) the designs for which the application of the Novel Natural Stone Design Competition has been made, and to exhibit it as a product, in case it is produced as a die plate on behalf of the design owner in the country and abroad, indefinitely and free of charge.
3. The intellectual and industrial property rights of all candidates regarding the designs belong to the designer himself / herself. It is the responsibility of the participants to take the necessary measures to protect the intellectual and industrial property rights of the designs and İZFAŞ and the organizers of the organization have no responsibility.
4. The applicant/applicants of the Novel Natural Stone Design Competition accept and undertake not to make any other changes or transfer, etc. to third parties in the intellectual and industrial property rights of their designs until the award amount is transferred to their own account, except for the registration application and registration in their own name.
5. İZFAŞ does not have a request for the transfer of ownership of the designs ranked in the “Novel Natural Stone Design Competition”. **The ownership of the winning designs in the competition belongs to the designer himself.**

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## VI. Other Provisions

1- Competitors agree, declare and undertake that any information they have obtained during this competition regarding the competition process, other competitors and İZFAŞ is confidential and that they will not disclose this information to 3rd parties or use it for any purpose other than the competition. In case of the detection of a violation of this matter, the awards of the competitors ranking and expenses if any incurred will be refunded.

2- İZFAŞ has the authority to decide on issues that are not specified in the competition specification when necessary. In addition, it may extend the application period of the competition. It reserves the right to change the date and place of the award ceremony. By participating in the competition, the competitors are deemed to have accepted all these conditions in full. All announcements regarding the competition will be announced at [www.degisiktasarimyarismasi.com](http://www.degisiktasarimyarismasi.com).

3- İZFAŞ can announce and publish the information and pictures of the participants, together with the designs in the format that it deems appropriate.

4- İZFAŞ has the right to cancel the competition at any stage before the result of the competition is announced.

5- All the participants that signed the competition specification will be deemed to have accepted the terms of the specification, the conditions of the competition and the decisions of the selection committee.

6. There is a 2-week period to object to the results of the competition from the date the results are announced. In case of objection to the design/designs, the objection will be evaluated by the jury. If the jury finds the objection justified, the design in question will be disqualified. If the design has won an award, its award will be cancelled and taken back.

## VII. Competition Calendar

Application Dates	: 24.01.2025 – 01.02.2026
Project Deadline	: 01.02.2026
Jury Meeting (Online)	: 05.02.2026
Announcement of Pre-Election Results	: 06.02.2026
Company and Designer Meeting	: 10.02.2026
Jury Meeting (In Person)	: 14.04.2026
Final and Award Ceremony	: 14 April 2026, MARBLE İZMİR International Natural Stone and Technologies Fair

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İZFAŞ has the right to make changes in the competition calendar as deemed necessary.

## **VIII. Application Method**

Competition specifications, conditions of participation in the competition and all documents related to the competition will be obtained from the website "[www.degisiktasarimyarismasi.com](http://www.degisiktasarimyarismasi.com)" and this will be done with the presentation sheet and project report to be prepared in digital format for the competition application. **Physical applications will not be accepted.**

All competitors (in case of team participation, each member of the team must sign separately) must sign each page of the competition specification, participant's commitment and the Clarification and Information Form Related to the Law on Protection of Personal Data No. 6698. Applications can be submitted by uploading the signed specification, participant commitment and information form and the application documents specified in the specification, to the relevant areas of the website.

### **APPLICATION DOCUMENTS:**

#### **1- Competitor Info**

- a) Identity card,
- b) Specification, Commitment and KVKK (Law on Protection of Personal Data) document (All pages must be signed and uploaded),
- c) Student certificate for students must be valid as of the design submission date. Student ID cards will not be accepted,
- d) Photograph: Digital passport photograph of the participant
- e) Curriculum Vitae: It should be uploaded to the system in DOC and PDF format including the names, short CVs and contact information of the participants.

#### **2- Project Information**

The project should contain:

##### **a) Project Descriptions**

- Project name
- Project Report (min. 150 max. 400 words; describing the project in writing, explaining in detail the purpose of the design, the problem it has solved, the innovation it has brought)
- Information on the materials envisaged for the design, briefly the reason for the selection should be explained in maximum 150 characters, and the production technique envisaged for the design should be explained in maximum 150 characters.

##### **b) Project Sheet:**

The project should be explained in 1 presentation sheet. The sheet must be A2 (59.4 x 42 cm) in size, in vertical format, with a minimum resolution of 300 dpi in PDF. In order for the designs to be assessed in detail by the jury, they must be uploaded in the highest possible resolution. There should be at least one or

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more visuals on the sheet that describe the functional and aesthetic aspects of the project and how it will be used. It should also include at least one section showing how the project will be implemented and technical details (more drawings can be added if preferred), a view of the design with the user, scaled drawings and brief descriptions.

## **IX. Evaluation Criteria**

- Being innovative and original
- Being producible (Designs that are not producible will not be considered for final evaluation)
- Being aesthetic
- Being functional
- Being sustainable

The evaluation process will be carried out in 3 stages.

**First stage;** The projects of all applicants will be evaluated by the jury in a digital environment. During this evaluation process, candidates who pass the pre-selection will be determined.

**Second stage;** The projects that pass the pre-selection will be re-evaluated by the jury within the scope of the evaluation criteria and the design/designers who are entitled to proceed to the production process will be determined. The projects of the candidates who remain in the production process will be re-evaluated within the scope of manufacturability with the participation of natural stone sector representatives and the presentation of the designers. As a result of the evaluation, producible designs will be determined. As a result of this evaluation, the designs that are decided to be produced will be matched with the companies and will advance to the finals. The production of the designs that make it to the finals will be carried out in cooperation with the designer and the company. Non-producible designs will be eliminated during this process.

**Third stage;** The designs that make it to the finals and whose productions are realized will be physically evaluated by the jury at the competition stand on the first day of Marble İzmir Fair, within the scope of the determined criteria and with the candidate presentations, and the ranking of the winning candidates will be determined.

**Note: FINAL EVALUATION WILL BE MADE ON THE FINISHED DESIGNS.**

After the preliminary selection results are announced, the designers of the winning designs and the sector representatives will be brought together in an organization organized by İZFAŞ and a meeting will be held. Only one representative from the students participating in the competition as a team will be invited

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to this meeting to represent the team. The production of the products decided to be produced among the winning designs by the sector representatives in this meeting will be carried out by the companies matched with the designers during the meeting. The produced designs can be exhibited by İZFAŞ on behalf of the designer at 2025 Marble İzmir Fair. İZFAŞ's responsibility here is only to bring the designer and the industrialist together.

## **X. Awards**

### **1) Monetary Awards:**

- |   |  |
|---|--|
| • First Place                             | <b>200,000 TL</b>  |
| • Second Place                            | <b>130,000 TL</b>  |
| • Third Place                             | <b>65,000 TL</b>   |
| • Firm Special Award                      | <b>120,000 TL ( 30,000 x5 = 150,000 TL)</b>  |
| • International Foreign Participant Award | <b>30,000 TL</b> (This award will be given to one design only among foreign participants from overseas universities, provided that the jury deems it appropriate.) |

**Note:** A minimum of five designs will receive the Company Special Award.

A participant in the competition cannot receive more than one monetary award.

Monetary awards will be paid to the winners within one month after the results are made public.

In-group submissions, the monetary award will be divided equally among the group members.

İZFAŞ reserves the right to make changes to the monetary awards.

### **2. Production of Designs Award**

After the results are announced, the designers of the winning designs and the sector representatives will be brought together in an organization to be held by İZFAŞ and a meeting will be conducted. In this meeting, the production of the products decided to be produced by the sector representatives within the designs that are ranked will be carried out by the companies that match the designers during the meeting. The designs produced can be exhibited by İZFAŞ on behalf of the designer at Marble İzmir Fair. The responsibility of İZFAŞ here is to bring only designers and industrialists together.

### **3. Design Registration Award**

The design registration certificate fee of the first three projects ranked in the competition will be paid by İZFAŞ on behalf of the designer. The design registration process will be carried out by İZFAŞ on behalf

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of the candidate. The registrations received will belong to the designer. İZFAŞ shall not have any claim regarding the ownership of the design.

#### **4. Holiday Reward**

The designer who places in the competition will be awarded a vacation prize sponsored in İzmir Çeşme, one of Turkey's major holiday destinations, consisting of 3 days and 2 nights in a half-board accommodation concept. The sponsor hotel of this competition is “**Boyalık Beach Hotel SPA & Thermal Resort**”. The prize includes accommodation and half-board service. Transportation and all other expenses are the responsibility of the participant. Participants may use this prize either between June 1–30, 2026 or September 1–30, 2026. The prize cannot be used outside of these specified dates. Participants must choose their accommodation date and complete their hotel reservation no later than April 30, 2026. The prize is non-transferable. Unused prizes will be cancelled. This award will be given to the fourth place winners of the competition. In the case of group participation, the prize may be used by a maximum of two people with the mutual agreement of the group members. İZFAŞ's responsibility in this matter is limited to bringing together the designer and the relevant sponsors.

#### **5. Internship Award**

Candidates who placed first, second, and third in the competition (in case of group participation, the award will be used by one person with the mutual agreement of the group members. If approved by İZFAŞ, all group members may be allowed to use the award) will be provided with internship opportunities at marble companies operating in the Aegean Region, if possible.

#### **6. Software Award**

Three students who place in the competition will receive 70 hours of free certified **FUSION 360 and AUTODESK REVIT** training, provided by the software sponsor PROAEC Software Support Services.

#### **7. University Special Award**

A 3D printer will be awarded to the university with the highest number of student submissions to the competition. In addition, a faculty member designated by the administration of the first-place university will be invited to İzmir for the award ceremony. **For this award, only valid submitted boards will be counted. Projects that are not valid according to the competition specifications will not be considered. A university that has previously won this award cannot receive it again.** If a university that has already won this award has the highest number of submissions again, that university will receive only a plaque. The 3D printer will instead be awarded to the university that has not previously won the award and has the highest number of valid submissions under the competition rules.

**Note:** İZFAŞ reserves the right to make changes to the awards.

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#### **XI. Jury (Permanent)**

1. Prof. Önder KÜÇÜKERMEN (Honorary Jury Guest)	Academic, Industry Representative
2. Adnan SERBEST	Industrial Designer
3. Dr. Lecturer A. Can ÖZCAN	Academic
4. Ahmet TOPLU	Industrial Designer
5. Atilla KUZU	Interior Architect
6. Assoc. Prof. Ayşem G. BAŞAR	Academic
7. Dr. Lecturer Elif KOCABIYIK	Academic
8. Esra KAZMİRCİ	Interior Architect
9. Prof. Dr. Çiğdem KAYA	Academic
10. Prof. Dr. Faruk ÇALAPKULU	Sector Representative
11. Gökhan KARAKUŞ	Architect
12. Prof. Dr. Ilia PALAGUTA	Academic
13. Prof. Dr. Marinella FERRARA	Academic
14. Prof. Dr. M. Lütfi HİDAYETOĞLU	Academic
15. Prof. Dr. Michal STEFANOVSKI	Academic
16. Oben İNCELER	Sector Representative
17. Öznur TURAK EKE	Architect
18. Remzi BONCUK	Sector Representative
19. Prof. Dr. S. Meltem ÖZKARAMAN ŞEN	Academic
20. Assoc. Prof. Selçuk DEMİRCİ	Academic
21. Prof. Dr. Serkan GÜNEŞ	Academic
22. Yeşim KOZANLI	Interior Architect

İZFAŞ reserves the right to make changes in jury members and shall announce this on the competition website.

#### **Contest Secretariat and Social Media Accounts Contact Information**

The following contact information will be used in all communications related to the competition.

İZFAŞ – İZMİR Fuarçılık Hizmetleri Kültür ve Sanat İşleri A.Ş. Zafer Mah. Fuar İzmir 840 Sok. No: 2  
35410 Gaziemir-İzmir

Tel: 0232 497 11 48

Fax: 0232 488 61 00

Email: [degisiktasarimyarismasi@izmirfair.com.tr](mailto:degisiktasarimyarismasi@izmirfair.com.tr)

Web: [www.degisiktasarimyarismasi.com](http://www.degisiktasarimyarismasi.com)

Instagram: @degisiktasarimyarismasi

Facebook: @degisiktasarimyarismasi

Twitter: @degisikyarisma

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**INTERNATIONAL NOVEL NATURAL STONE  
DESIGN COMPETITION PARTICIPANT  
APPLICATION CONTRACT**

I FULLY AGREE TO THE TERMS STATED IN THE TECHNICAL SPECIFICATIONS OF THE COMPETITION.

THE DESIGN THAT I SUBMITTED TO THE "8th NOVEL NATURAL STONE DESIGN COMPETITION", WHICH IS ORGANIZED BY İZFAŞ, IS AN ORIGINAL WORK AND I SHALL BE RESPONSIBLE IF THERE IS A CLAIM AGAINST IT AND THIRD PARTY CLAIMS RIGHTS ON THE DESIGN.

**PERSONAL INFORMATION**

Name and Surname :  
Date of Birth and Place :  
TC Identification Number :  
Nationality :  
Educational Status :

**CONTACT INFORMATION**

Address :  
Email :  
Telephone :  
GSM :

Signature :  
Date :

**PERSONAL DATA PROTECTION LAW CLARIFICATION TEXT**

**DEAR PARTICIPANTS, WE WOULD LIKE TO INFORM YOU ABOUT THE LAW ON THE  
PROTECTION OF PERSONAL DATA.**

In accordance with the provisions of the Law on Protection of Personal Data No. 6698 (KVKK), any of your information that makes your identity specific or identifiable will be processed as Personal Data by İZFAŞ İzmir Fuarcılık Hizmetleri Kültür ve Sanatları Ticaret A.Ş. Processing of your Personal Data, on the other hand, refers to all kinds of operations performed on the data such as obtaining, recording,

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storing, preserving, changing, rearranging, disclosing, transferring, taking over, making it available, classifying or preventing its use.

As İzmir Fuarçılık Hizmetleri K lt r ve Sanatları Ticaret A.Ş., we would like to state that we continue our activities with the awareness that the security of your personal data is at the forefront in the services we offer, by giving the highest level of importance to the security of your personal data.

Our basic principle is the protection of your private life and fundamental rights and freedoms during the use of your personal data in our services.

**Purposes and legal reasons for processing your Personal Data:**

To record your identity information, address, telephone number, tax number and other information, which are considered as personal data within the scope of KVKK, in order to be used in the services to be provided to you within the scope of the laws and related legislations of our institution, to perform our services, to determine the owner and addressee of all kinds of business and transaction, to prepare the information and documents that will be the basis for the works and transactions to be carried out on paper or electronically, to comply with the information storage, reporting and information obligations stipulated to all judicial and administrative authorities in accordance with the relevant legislation, to fulfill our services within the scope of the laws to which we are bound, to offer our other services.

**Transfer of Your Personal Data:**

Your personal data in the presence of our institution, within the framework of legal restrictions, can be transferred to persons, institutions and/or organizations required/permitted by the laws, other laws and other legislation to which we are bound; with İzmir Metropolitan Municipality in order to carry out the services offered to the citizens; with universities, public institutions and third parties from whom we receive services to carry out our activities, within the scope of the applicable laws.

**Collection Method of Personal Data:**

Your personal data can be sent verbally through channels such as our Institutional service units, Web Pages, Call Center, Kiosks, with all declarations/information forms and other documents regarding the transactions prepared with your approval and/or your signature in accordance with the relevant legislation, with the notifications you will make with your electronic approval and/or your signature are collected through various methods, provided that they are in written or electronic form.

**Your rights pursuant to Article 11 of the Law:**

By applying to our institution, you can do the following regarding your personal data;

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- a) Learning whether it has been processed or not,
- b) Requesting information if processed,
- c) Learning the purpose of processing and whether it is used in accordance with its purpose,
- d) Knowing the third parties to whom it is transferred in the country/abroad,
- e) Requesting correction if it is incomplete/wrongly processed,
- f) Requesting deletion/destruction within the framework of the conditions stipulated in Article 7 of the KVKK,
- g) Requesting notification of the transactions made pursuant to articles (e) and (f) to third parties to whom personal data has been transferred,
- h) Objecting to the emergence of a result against you due to the analysis exclusively by automated systems,
- i) You have the right to demand the compensation of your damage if you suffer damage due to unlawful processing.

**Data Supervisor to whom you can apply under the Law:**

**İZFAŞ İzmir Fuarcılık Hizmetleri K lt r ve Sanat İşleri Ticaret A.Ş. (İZFAŞ İzmir Fair Services Culture and Art Affairs Trade Inc.)**

Zafer Mahallesi 840 Sokak Fuar İzmir Gaziemir, İzmir

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## OPEN CONSENT

Necessary information has been given to me within the scope of the Law on the Protection of Personal Data No. 6698.; According to that, I approve the share of the visual and audio data, which is stated to be processed, on the official websites of İzmir Metropolitan Municipality and social media accounts, including İZFAŞ (İZFAŞ İzmir Fair Services Culture and Art Affairs Trade Inc.)

I approve.

☐

I disapprove.

☐

Name and Surname:

TC Identity Number:

Signature:

**NOTE:** Candidates are not required to sign the competition specifications and upload them to the system. It is sufficient for them to check the button in the section stating “I have read, understood, and accept the specifications.”

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