



IF WEDDING FASHION İZMİR 2026

16th WEDDING DRESS DESIGN COMPETITION SPECIFICATION

SUBJECT OF THE COMPETITION

ARTICLE 1

Izmir Fair Organization Services Culture and Art Affairs Trade Joint Stock Company (İZFAŞ), in cooperation with the Aegean Clothing Manufacturers Association (EGSD), will organize "Wedding Dress Design Competition" within the scope of IF Wedding Fashion Izmir 2026 Fair events.

"Wedding Dress Design Competition" is a design competition organized to add young designers to the wedding dress sector in Türkiye and to accelerate the sector. Young designers will have the opportunity to sew the wedding dresses they designed with mentors who are experts in the sector and will have the opportunity to make a fashion show for visitors at the IF Wedding Fashion Izmir Fair.

THEME OF THE COMPETITION:

ARTICLE 2

"EQUILIBRIUM" / "DENGİ"

The theme of "Equilibrium" has taken its place in fashion literature as a powerful expression embodying profound concepts such as balance, sustainability, and the harmony of opposites.

The harmonious blending of traditional and modern, natural and digital, and glamour and simplicity within the same design.

The balance of competing influences embodies a contrast within balance, a dynamism within calm.

It represents a state of equilibrium between elegance and comfort, tradition and innovation, and glamour and simplicity.

Minimal yet attractive with a simple character.

EQUILIBRIUM

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



Wedding Dress Design Competition

We are looking for wedding dress designs that do not resist the flow of time but maintain their own rhythm.

CONDITIONS OF PARTICIPATION IN THE COMPETITION:

ARTICLE 3

The minimum conditions for those who will participate in the competition are as follows:

- 3.1.** Being over the age of 18 and not over the age of 35 (The competitor must not be over the age of 35 by 19.01.2026.)
- 3.2.** Being a student or graduate of Fashion Design departments of at least 2 years in Universities' Fine Arts Faculties, Fashion Design Departments, Vocational Schools of Fashion and Textile Design, Schools of Stage Design and Applied Sciences, advanced technical schools for girls and having a certificate from Fashion Design courses approved by the Ministry of National Education,
NOTE: When the application process is completed, İZFAŞ and EGSD check the suitability of the documents.
- 3.3.** Not being jury members, competition reporters, İZFAŞ and EGSD employees, or first-degree relatives of these people (including spouses and relatives-in-law),
- 3.4.** Not having placed in the top three places in any of the Wedding Dress Design Competitions previously organized by İZFAŞ and EGSD,
- 3.5.** Not being a well-known name or brand in the fashion sector, not having a registered business in his / her name related to products for the sector,
- 3.6.** Not being an educator or academician in an institution or organization related to the sector,



COMPETITORS' OBLIGATIONS:

ARTICLE 4

- 4.1.** An "originality" requirement is required for each project participating in the competition. The work subject to the project must not have been published elsewhere before. İZFAŞ and EGSD have full authority to exclude them from the competition and unilaterally terminate them, if proven by the jury and the institution. The delivered product must not have been previously protected by the Turkish Patent Institute and no registration application has been made. Designs that are found to be duplicates by the selection committee will not be evaluated. Prizes will not be given to works that are found to be copies of the design, and if given, the prize winner will return the prize. The legal sanction of any problems that may arise and the financial sanction of the processes belong to the competitor, and İZFAŞ and EGSD cannot be held responsible for any problems that may arise.
- 4.2.** Everyone who participates in the competition will be deemed to have accepted the conditions stated in the specifications.
- 4.3.** Designs published anywhere or belonging to any organization will not be evaluated.
- 4.4.** It is mandatory that the projects participating in the competition have not received any ranking in any competition before.
- 4.5.** All people participating in the competition will be deemed to have accepted and declared that they have fully accepted the participation conditions and fulfilled the appropriate conditions through the letter of commitment (ANNEX 1).
- 4.6.** Once the application form is signed by the participant, this form will be considered as an agreement between İZFAŞ, EGSD and the competitor.
- 4.7.** After the competition, the finalists cannot make any requests from İZFAŞ, EGSD and other supporting institutions other than the awards to be given.
- 4.8.** Competitors who make it to the semi-finals are obliged to provide their own materials that they deem necessary for the design, such as fabric, stone, special production and cutting techniques, special stone, special shoes and their production, etc., other than the materials recommended by their mentors.
- 4.9.** It is the responsibility of the competitor to complete and follow up the designs to be sewn by the sewing workshop sponsor found by İZFAŞ and EGSD until the semi-finals. Those who do not want to have it sewn in a workshop sponsored by İZFAŞ and EGSD

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



are obliged to notify İZFAŞ and EGSD about this decision by applying in writing. The right to produce wherever he/she wishes belongs to the competitor with all expenses.

- 4.10.** Semi-finalists are obliged to bring their wedding dresses to the announced place at the time previously announced via e-mail/message. Wedding dresses that are not delivered on time and in appropriate conditions will not be accepted and will not compete in the final. All material and moral responsibilities belong to the competitor.
- 4.11.** Competitors who will bring their designs from outside the city will pay for their own shipping.
- 4.12.** The wedding dresses that make it to the finals can be packaged and picked up by the competitors as of 16:00 on January 22, 2026. The wedding dresses of competitors coming from out of city, left at the fair area, will be sent by courier by İZFAŞ and EGSD upon request. If the wedding dresses are not left in suitable conditions for cargo by clothing bag, the cargo will be packaged with the materials at the disposal of İZFAŞ and EGSD and no responsibility will be accepted.
- 4.13.** Competitors accept from the outset that İZFAŞ and EGSD bear no responsibility for all the items mentioned above and that İZFAŞ and EGSD do not bear any responsibility during the production phase.
- 4.14.** At the end of the final fashion show, the top 15 designs will be brought to the exhibition area by the competitors and made available for display. (The competitor is responsible for bringing the wedding dress from the fashion show area to the exhibition area and dressing it on the mannequin in the exhibition area, and what may happen during this process).
- 4.15.** Competitors who make it to the final agree to have their designs exhibited until the last day of the fair and are responsible for taking them at the end of the fair. If they are not taken, İZFAŞ and EGSD do not accept any responsibility after 10 business days after the end of the fair.
- 4.16.** Competitors must receive the sent sheets back within 10 business days after the end of the competition. Any sheets not received at the end of the 10 business days will be destroyed.



❖ **Designs that are detected to use artificial intelligence will not be evaluated.**

THINGS REQUIRED FROM COMPETITORS:

ARTICLE 5

5.1. The things that competitors should have in their files:

- An A2 or A3 size presentation sheet consisting of up to three different designs within a general concept, explaining the design's evolution from inspiration to product, including information on shantung, taffeta, satin, lace, tulle, organza, yarn, fabric, dyestuff, accessories and auxiliary materials, color, technical analysis, etc., in the sections appearing within the sheet. The sheet must be an A2 (59.4 x 42 cm) or A3 (297 x 420 mm) PDF in portrait format with a minimum resolution of 300 dpi. Designs must be uploaded at the highest possible resolution for detailed review by the jury.
- A4 size conceptual approach sheet consisting of a maximum of 100 words expressing the emotion/thought that the competitor is trying to express in his/her design. (The conceptual approach can also be supported with photographs if preferred.)
- An A2 size sheet containing samples of the fabric and complementary accessories to be used.

5.2. Presentation and Delivery of Designs:

- Competition specifications, participation conditions, and all related documents can be obtained from the website gelinliktasarimyarismasi@izmirfair.com.tr. Applications for the competition must be submitted digitally with a sheet and project report. Physical applications will not be accepted.
- All competitors must sign each document individually. They must sign the competition specifications, the participant commitment form, and each page of the Application Form, which can be obtained from the website. Applications can be submitted by uploading the signed specifications, the participant commitment form, the application form, and the application documents specified in the specifications to the relevant areas of the website.
 - Documents required from competitors:

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



- The competitor application form and signed undertaking, available from the website,
- A photocopy of the national ID card,
- A diploma from the last institution graduated from or, if currently a student, a student certificate,
- The competitor's CV with a photo,

DELIVERY TIME AND PLACE OF PROJECTS:

ARTICLE 6

Projects must be uploaded online to the address below by 17:00 on 14.11.2025 at the latest.

Contact and Address Information:

E-mail: gelinliktasarimyarismasi@izmirfair.com.tr

Web Site: www.gelinliktasarimyarismasi.com.tr

COMPETITION SCHEDULE:

ARTICLE 7

Deadline for Applications	: 14.11.2025
Preliminary Selection (Online)	: 20-21.11.2025
Semi Finalist Announcement	: 21.11.2025
Semi-Final (Second Phase)	: 25.11.2025
Final	: 19.01.2026
Award Ceremony	: 20.01.2026

İZFAŞ may extend the application period. It also reserves the right to change the date and location of the award ceremony.

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



EVALUATION STAGE:

ARTICLE 8

- 8.1. As a result of the preliminary selection to be held on **November 19** by the Competition Jury Members, 15 semi-finalists and 3 alternate semi-finalists will be determined. The selected semi-finalists will be announced on the website.
- 8.2. An online information meeting will be held with the semi-finalists on **25.11.2025**. Attendance at this meeting is **mandatory** for the finalists.
- 8.3. **Semi-finalists** must bring their designs to the venue where the semi-final will be held at the announced time, which is previously announced by İZFAŞ via e-mail. Wedding dresses that are not brought by the semi-finalists on time and in appropriate conditions will not be accepted and will not be allowed to compete in the final. Any material or moral responsibility arising from this situation belongs to the competitor. The competitor accepts and undertakes that İZFAŞ and EGSD have no responsibility in this regard.
- 8.4. The jury has the right to change the design by 20% regarding the model, fabric and material.

EVALUATION PHASES

ARTICLE 9

First Phase:

Online Evaluation: In the first phase, which will last until November 14, 2025, a selection committee comprised of fashion sector representatives and academics will review and score all applicants' application documents and presentation files online, ensuring that the names and information of the candidates remain confidential. The initial evaluation will determine the top 30 competitors. Evaluation results will be announced on <https://ifwedding.izfas.com.tr/> and on the Wedding Dress Design Competition's social media accounts.

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



Second Phase:

Online Interview: Participants who pass the first stage will be invited to an interview on November 25, 2025. During this phase, the competitors will be asked to provide information about their collections to the selection committee. Following this evaluation, 15 finalists will be selected. An informational meeting will be held with the 15 finalists who have made it to the finals. The evaluation results will be announced on <https://ifwedding.izfas.com.tr/> and on the Wedding Dress Design Competition's social media accounts. Note: The jury reserves the right to select less than the specified number.

- Third Phase:

Final Jury January 19, 2026: The wedding dresses designed by the 15 finalists will be presented to the selection committee for the final jury, who will then select the three most successful competitors. The evaluation results will be announced at the award ceremony to be held after the opening ceremony of the If Wedding Fashion İzmir Fair on January 20, 2026.

İZFAŞ reserves the right to change the competition dates.

EVALUATION CRITERIA:

ARTICLE 10

The basic principles to be used in the evaluation of the submitted designs are as follows:

- The designer's level of creativity,
- The originality and innovation of the design,
- The producibility and wearability of the design,
- The selection of materials and their harmony in the product design,
- The ability of the product to enhance added value and technical features,
- The suitability of the product to the competition theme,
- The harmony of the accessories used with the designs.

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



AWARDS:

ARTICLE 11

First Prize: 100,000 TL + Right to organize a Performance Fashion Show at IF WEDDING FASHION İZMİR 2027 (Award provided by İZFAŞ).

Second Prize: 75,000 TL
(Award provided by EGSD)

Third Prize: 50,000 TL
(Award provided by İZFAŞ)

DESIGN RIGHTS AND DISPUTE RESOLUTION:

ARTICLE 12

- 12.1.** Each design participating in the competition must meet the "originality" requirement. The design must not have been published elsewhere before.
- 12.2.** Designs must not have been previously protected or applied for registration by the Turkish Patent Institute, nor used or published elsewhere. Designs found to be copies by the Jury Members will not be evaluated. If it is determined that the design is a copy, no award will be given, and if an award has already been given, the awardee must immediately return it. Any legal consequences and financial implications of such issues are the responsibility of the competitor, and İZFAŞ and EGSD cannot be held liable for any problems that may arise. Legal responsibilities arising from the lack of originality of the designs submitted to the competition do not concern İZFAŞ and EGSD. All responsibility lies with the competitor. In such cases, after necessary determinations, the award will be canceled and any given items will be taken back.
- 12.3.** Designs that violate intellectual property rights will be disqualified. The competitor is responsible for all legal actions taken by third parties. Even if it is discovered after the competition results that the submitted project violates intellectual property rights, the

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



award will be withdrawn. İZFAŞ and EGSD will not conduct any research or examination on this matter.

- 12.4. Designs that have been published elsewhere or belong to any person or organization will not be evaluated. If this is discovered after the competition ends, any awarded prizes will be withdrawn.
- 12.5. İZFAŞ and EGSD will represent İZFAŞ and/or EGSD as part of their corporate identity studies or will be able to use and reproduce all kinds of printed materials and digital media for information, announcement purposes, media and advertising works, promotional products, stationery materials, letterhead, fax, banner and similar media and activities. In this context, competitors will not claim any copyright outside of the awarded prize. All transferable intellectual property rights of any material to be submitted will be deemed to have been transferred to İZFAŞ upon submission.
- 12.6. By participating in the competition and submitting the commitment (**ANNEX 1**), competitors are deemed to have fully accepted and adhered to the participation conditions.
- 12.7. Competitors from out of city will be provided with transportation and accommodation support during the preliminary selection, semi-final, and final processes on event days. For one-day events, if not conducted online, only transportation support will be provided.
- 12.8. The application form, once signed by the competitor, will be considered an agreement between the competitor and İZFAŞ.
- 12.9. Finalists who win prizes cannot make any claims from İZFAŞ, EGSD, or other supporting institutions beyond the given awards. İZFAŞ and EGSD do not provide support related to the competition. In the event of potential sponsorships, the competitor will be responsible for managing the relationship with the sponsor they find.
- 12.10. Ranked competitors accept that İZFAŞ has the right to publish, archive, exhibit domestically and internationally, and use the designs indefinitely. The provisions regarding intellectual rights stated above remain valid.
- 12.11. Competitors are deemed to have accepted all the conditions set out in this specification.
- 12.12. Applications and designs that do not meet the specified standards, have incomplete documents, and/or arrive after the deadline, or have any identifying marks of the owner on the design will not be evaluated.
- 12.13. İZFAŞ reserves the right to cancel and postpone the competition.

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI

19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



PERFORMANCE FASHION SHOW OBLIGATIONS

ARTICLE 13

- 13.1.** The **first-place** winner is obliged to submit the collection sheets and fabrics they will use for the **IF Wedding Fashion 2027** Performance Fashion Show to İZFAŞ **5 months prior to the fair date**.
- 13.2.** If the first-place winner decides to waive his/her right to participate in the Performance Fashion Show to be held next year, he/she is obliged to notify İZFAŞ in writing.
- 13.3.** If the first-place winner waives his / her right to the performance fashion show, the second-place winner may choose to utilize this right. If he / she chooses to do so, he / she will be entitled to all the rights provided for the performance fashion show.
- 13.4.** Any requests outside the services provided by İZFAŞ must be covered by the competitor themselves.
- 13.5.** İZFAŞ will provide sewing services to the competitor as part of the Performance Fashion Show.
- 13.6.** İZFAŞ and EGSD will make necessary efforts to find a fabric sponsor for the Performance Fashion Show or will provide the required materials if a sponsor is not found.
- 13.7.** In order to supply the necessary fabrics for the show, the competitor must share the fabric specifications and quantities with İZFAŞ **5 months before the IF Wedding Fashion 2027 fair**.
- 13.8.** İZFAŞ will provide choreography services as part of the Performance Fashion Show.
- 13.9.** The first-place winner cannot make any claims from İZFAŞ, EGSD, or other supporting institutions beyond the services provided. In the event of potential sponsorships, the competitor will be responsible for managing the relationship with the sponsor they find.
- 13.10.** İZFAŞ has the right to publish the product photos from the fashion show on social media and archive and use them on their websites.
- 13.11.** Apart from the services offered by İZFAŞ (fabric, stone, special production and cutting techniques, special stone, special shoes and their production, etc.), the competitor is obliged to provide the materials they deem necessary for the design.

19. GELİNLİK, DAMATLIK VE ABİYE GİYİM FUARI
19TH WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

20-22 OCAK JANUARY 2026

SALI-PERŞEMBE / TUESDAY-THURSDAY



OTHER PROVISIONS

ARTICLE 14

14.1. Competitors acknowledge, declare, and undertake that all information obtained during the competition process, regarding other competitors and İZFAŞ - EGSD, is confidential, and they will not disclose this information to third parties or use it for any purpose other than the competition. If a situation contrary to this provision is detected, the prizes of the ranked competitor and the expenses incurred, if any, will be collected back.

14.2. İZFAŞ and EGSD have the authority to make decisions on matters not specified in the competition specifications when necessary. Additionally, the competition may extend the application period. It also reserves the right to change the calendar and location of the competition. Competitors are deemed to have fully accepted all these conditions by participating in the competition. All announcements related to the competition will be made on www.gelinliktasarimyarismasi.com.tr.

14.3. İZFAŞ and EGSD may announce and publish the information and photos of participants along with their designs in a format they deem appropriate.

14.4. İZFAŞ and EGSD reserve the right to cancel the competition at any stage before the announcement of the results.

14.5. All participants who sign the competition specifications are deemed to have accepted the terms and conditions of the specifications, the competition conditions, and the decisions of the selection committee.

14.6. There is an objection period to the results within 2 weeks from the date of announcement of the results of the competition. If there is an objection to a design or designs, the jury will evaluate the objection. If the jury finds the objection justified, the design in question will be disqualified. If the design has received an award, the award will be revoked and reclaimed.

14.7. If a competitor is found to have failed to comply with the contest conditions, provided false information, or concealed information, they will be subject to a fine of 50,000.00 TL (fifty thousand Turkish Lira). Furthermore, if this is discovered after the contest final and the contestant has won a prize, their prize will be revoked and a fine will be imposed. The decision on whether a penalty will be imposed will be made by a joint decision following the evaluation of İZFAŞ, EGSD, and the contest jury members.